General Price List

Prices are effective as of July 1, 2018 and are subject to change without prior notice.

CENTRAL
3801 Augusta Avenue
Richmond, VA 23230
p 804-355-3800
BLILEYS.COM

CHIPPENHAM
6900 Hull Street Road
Richmond, VA 23224
p 804-545-6900

STAPLES MILL
8510 Staples Mill Road
Richmond, VA 23228
p 804-523-8510

Choose local. Choose family. Choose Bliley’s.
You have many choices of firms to care for you and your family here in Richmond and we are grateful that you have chosen Bliley’s. We hope that the information provided in this booklet will help you in selecting the service and/or ceremony that best honors the life of your loved one.

Our firm has been a part of the Richmond community since 1874, and we take great pride in being the city’s most preferred provider of Funeral and Cremation Services. We understand that experiencing a loss, is a very difficult and emotional time for you and your family. Know that we are here to support you and help guide you through this time with complete professionalism, care, and compassion – attributes our firm has always been known for.

Please feel free to contact any one of our Associates or myself with any questions or needs that you have.

Sincerely,

M. Carey Bliley
President

TABLE OF CONTENTS

What Makes Us Unique 2

Why Should Bliley’s Assist With Your Ceremony? 3-4

Reception and Catering 5-6

Standards of Excellence 7

All About Cremation 8

General Price List 9-15

Our Commitment To You 17

Notes 18
What makes us Unique

Family owned
In 1874, founder Joseph W. Bliley, Sr. and his two brothers, John and Frank, formally established what has become a family tradition of serving the Richmond community. They instilled the ideals of kindness and devotion into the responsibility of service. They also recognized the importance of living those ideals in everything we do, so that the individuals we serve will know the highest level of attention from the first moment they call us, or walk through our doors.

It's a tradition we continue to live today, as we dedicate ourselves to:
* Celebrating every life with honor and respect
* Serving every family with thoughtful care and compassion.

This commitment is the cornerstone of what we do and how we have chosen to serve others in their time of need. It is the very definition of who we are.

Convenience
Bliley's has three locations in the Richmond area, each thoughtfully designed based on our extensive experience and history of serving the community. Each accommodates gatherings in a variety of sizes, and is equipped to respect all manner of services and traditions. Our professional staff can help you choose the best location for your needs, as well as help you plan a fitting tribute for your loved one.

Personalized services
Our caring professionals will listen, suggest, organize, and carry out ceremonies that are comforting and full of meaning. Every staff associate is expected and empowered to do anything it takes to serve your family well.

Price and value
During some of the most difficult and painful times in your life, it makes sense to choose the very best. We understand we have only one chance to perform our work sensitively and correctly and for over 100 years our firm has adhered to high standards, giving the best value for what you choose to spend.

Post Service Care
We are here to serve the individuals and the families of our communities, and our service continues beyond helping say good-bye to a loved one. Bliley's has dedicated staff to assist with identifying local and national resources, grief support and administrative assistance to help when dealing with the issues that arise when a death occurs.
Why should Bliley’s assist with your ceremony?

The survivors usually have so many things to cope with that our presence removes what could otherwise be a large burden to organize and oversee something so important. When one considers the importance of the funeral or memorial ceremony, we help to ensure that you, your family, and friends stay focused on each other’s needs rather than the many details associated with the service.
We aspire to facilitate a funeral or memorial ceremony that reflects dignity and beauty.

At the initial arrangement conference, we provide memory boards to display special photos.

We coordinate with musicians, clergy and other ceremonial participants.

We prepare a typed summary for clergy listing various helpful details that pertain to the deceased and survivors as well as the ceremony.

We arrive early and attractively display the flowers in accordance with religious customs and clergy preferences that may apply. We bring, display, or otherwise care for the cremated remains as you so desire.

We transfer and display flowers, memory boards, and any mementos as you direct us.

We reserve and assist with seating.

We greet people as they enter and offer any printed goods such as memorial folders or ceremony programs.

We set up memorial registers for signatures of visitors.

We are able to assist with playing of pre-recorded music during the ceremony if applicable.

---

**OUR GUARANTEE TO YOU**

Our fair prices represent the greatest value in the area. Our staff is kind, considerate and knowledgeable. Our facilities are modern and immaculate. If you are dissatisfied with any of our professional services or facilities, we will reduce or eliminate that charge.
Receptions and Catering

Reception areas are located at all of our locations for the convenience of catered luncheons and receptions for your family. These rooms have been the setting for many gatherings where friends and family have laughed, cried, and begun the healing process together. At Bliley’s we understand that families are seeking menu options that provide comfort and solace during a very difficult time.
Familiar and simply prepared foods are known to give a sense of well-being and alleviate stress. We offer catering services for any size group, from simple deli delights to a full buffet. Our staff will work with you and assist in choosing the best options to fit your specific needs.
Standards of Excellence

Each of the following personalization services is offered to every family.

Online obituary
Bliley’s web site offers families the ability to post service information and a life story of the deceased on the World Wide Web. This service allows friends and relatives to write online condolences, reflections, and messages to the family, which are easily viewable at: www.blileys.com

DVD tribute
DVD tribute of 25 photos or more is available. This type of commemoration is especially meaningful and does much to help family and friends appreciate the life that has been lived. The family provides photos of the person who has died, which are then crafted into a DVD presentation accompanied by music. This 4 to 6 minute DVD uses light, sound, music and motion to create a powerful, loving tribute that tells the story of a life and imparts loving impressions of the person who has died. This can be shown at visitations, at the service itself or simply cherished as a keepsake. Multiple copies are available at an additional cost.

Receptions
Many reception options are available. Whether you would prefer lunch or a light repast for your immediate family, or a full buffet for family and friends, Bliley’s can accommodate. Our private rooms offer convenience, comfortable furnishings, spaciousness, and are easily accessible. We provide linens, table ware, and staff who will see to your every need.

Thumbies®
"Thumbies" are a unique way to remember and honor someone special. These custom jewelry pieces make it possible for you to keep a physical reminder of your loved one close to you. Working with actual images or imprints of your choice of fingerprints, footprints or handprints, artisans can cast and engrave a variety of personal pieces in fine silver or gold.
All about Cremation

Your deceased family member never leaves our care
We perform all cremations at our on-site Cremation Center at our Chippenham location. Our Cremation Center is reserved for only the families we serve and is Richmond’s premier facility for cremation.

Your personal inspection is encouraged
We are the region’s first cremation center to encourage your personal inspection. Our Cremation Center is truly open and designed for your needs. The space was created for families to come in, attend the cremation and be a part of the process.

Our staff members are certified
We are members of the International Cemetery Cremation and Funeral Association (ICCFA) and the Cremation Association of North America (CANA), which provides advanced certifications to our staff. We strictly adhere to a Cremation Code of Ethics and assure you of our commitment to dignity and honesty.

Identification peace of mind
We place a metal identification bracelet on each person the moment they come into our care, and that stays with them through the cremation process. We take identification and its importance very seriously. Our quality assurance plan ensures that every identity is confirmed through visual identification of the deceased by a family member or someone designated by your family. Our practice is to bathe, clean and dress your loved one before the identification. The identification occurs in a private room to allow you and your family the chance to say goodbye in a personal and intimate way. We schedule this process at a time that is convenient for you and your family. We pride ourselves on the personal care, attention and respect we give to every loved one who comes into our care.

Understanding the cremation process
Cremation is the process of reducing the body of the deceased to fragments of bone, by extreme heat and flame, then into cremated remains, commonly referred to as cremains or ashes. Our Cremation Authorization form goes into some detail in explaining the cremation process, our policies and procedures.
General Price List

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected. This list does not include prices for certain items that you may ask us to buy for you such as cemetery or crematory services, flowers and newspaper notices. The prices for these items will be shown on your bill or the statement describing the funeral goods and services you selected. Certain funeral services may be provided off-premises by other funeral service providers.

PROFESSIONAL SERVICES

A. Basic Services of Funeral Director and Staff $2,595.00
   This charge includes: A licensed staff member to respond to your initial request for services. This service is available on a twenty-four-hour basis. A funeral service professional to coordinate ceremony details with the cemetery, crematory, clergy, florist, and newspaper. Assistance with the necessary funeral selections and explanations and help with local customs. Assistance with the completion of the death certificate with vital statistic information and securing the number of certified copies requested by the family. Assistance with other governmental forms. Also included in this charge are overhead expenses relative to our operation such as insurance, maintenance, utility expenses, administrative costs, equipment and inventory expenses. This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. *(This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains)*

B. Embalming $895.00
   Embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial.
C. **Other Preparation of the Body**

1. Recommended basic care (*bathing, surface disinfection, and refrigeration of the remains if no embalming. Refrigeration is required after a 24 hour period*)  
   - $250.00
2. Dressing, cosmetology, hairdressing, and casketing of the remains  
   - $275.00
3. Additional procedures for autopsied remains  
   - $200.00
4. Additional procedures for organ/bone/tissue donors  
   - $400.00
5. Removal of pacemaker/defibrillator or other medical device  
   - $200.00
6. Refrigeration of unembalmed/embalmed remains after 10 days *(per day)*  
   - $25.00
   *This per diem fee is charged beginning the 11th day our facilities are used to shelter cremated remains. This fee is NOT charged to veterans and their spouses who will be buried at a veteran’s cemetery.*

D. **Crematory Fee (Use of our crematory)**  
   - $700.00

1. Additional cremation fee for remains in excess of 300 lbs.  
   - $200.00
2. Storage of cremated remains after 10 days *(per day)*  
   - $25.00
   *This per diem fee is charged beginning the 11th day our facilities are used to shelter cremated remains. This fee is NOT charged to veterans and their spouses who will be inurned at a veteran’s cemetery.*
3. Processing, Packaging, & Forwarding of Cremated Remains by U.S. Express Mail  
   - $100.00
4. Weekend/Holiday Cremation  
   - $250.00
   *This is an additional charge for cremations that occur on a weekend or holiday.*

**FACILITIES/SERVICES**

A. **Use of Facilities and Staff for a Public Gathering/Visitation**

Our charge includes: A funeral service professional to coordinate the gathering/visitation details. Use of the room in which the gathering/visitation takes place including related equipment (floral display stands, register stands, memory tables, audio/visual equipment, and picture collage boards), a host/hostess to escort friends and family members to the room where the gathering is taking place, and the necessary staff members to assist with the arrangement of flowers and other tributes.
B. **Use of Facilities and Staff for Private Family Gathering / Visitation**  
200.00

A funeral service professional to coordinate the gathering/visitation details for a private gathering/visitation by family members the day or night prior to the funeral service or in lieu of a public gathering/visitation.

C. **Use of Staff and Equipment for a Gathering/Visitation Outside of the Funeral Home**  
495.00

Our charge includes: A funeral service professional to coordinate the gathering/visitation details, the necessary equipment to set-up for the visitation including floral display stands, casket carriage, register stands, picture collage boards, the material to reserve seating for the family and the needed staff for the set-up and arrangement of flowers.

D. **Use of Facilities and Staff for Funeral Ceremony**  
860.00

Our charge includes: A licensed professional to coordinate the ceremony details. Use of the chapel and related equipment including floral display stands, register stands, picture collage boards, audio/visual equipment, organ/piano, and speaker system. Staff members include a host/hostess to assist in the instruction of the pallbearers and funeral staff to supervise the parking of the pallbearers, family members, and friends. This charge also includes the necessary staff to supervise the burial ceremony.

E. **Use of Facilities and Staff for a Memorial Ceremony (without the remains present)**  
660.00

Our charge includes: A licensed professional to coordinate the ceremony details, use of the Chapel and related equipment including floral display stands, register stands, picture collage boards, audio/visual equipment, organ/piano, and sound system. Staff members include a host/hostess to assist with ushering for the ceremony.

F. **Organist/Pianist for Funeral/Memorial Ceremony in Our Funeral Home**  
175.00
G. **Use of Equipment and Staff for an Off-Premise Ceremony**

Our charge includes: A licensed professional to coordinate the ceremony details, use of the necessary equipment to conduct a ceremony at another facility (ex. church or synagogue) including floral display stands, casket/urn carriage, register stands, picture collage boards, and the material to reserve seating areas for the pallbearers and family. The necessary staff to carry the casket or urn into the facility for placement and the needed staff to supervise the parking arrangement of pallbearers, family members, and friends. This fee also includes assistance with parking at the place of burial and supervision of the burial ceremony.

H. **Use of Equipment and Staff for a Graveside/Burial Ceremony**

Our charge includes: A licensed professional to coordinate the ceremony details, the necessary staff to meet friends and family members at the cemetery entrance and give them directions to the graveside (when needed) as well as to supervise the parking arrangement of friends and family at the graveside, and a register stand.

I. **Use of Equipment and Staff for a Memorial Off-Premise Ceremony and Interment of Cremated Remains (without remains present)**

Our charge includes: A licensed professional to coordinate the ceremony details, the necessary equipment to set-up for the memorial ceremony including floral display stands, memory accent stands, register stands, picture collage boards, and the material to reserve seating for the family. Staff members will be present to set-up equipment, to arrange flowers, and to supervise seating.

J. **Extended Ceremony**

This charge is for a visitation on same day as the Chapel or Church ceremony greater than 1 hour in length and/or for a ceremony that has a reception/luncheon that follows, before the burial.

K. **Weekend/Holiday Ceremony**

This is an additional charge is for funeral/memorial ceremonies that occur on a weekend or holiday.
L. **Use of Staff for Out-of-Town Ceremony** *(this charge is in addition to the type of service you select)*

Our charge includes: all travel and labor expenses that are incurred for a ceremony greater than 50 miles out of the Metropolitan Richmond area.

- There is an additional $50 added for every 50 miles ONE-WAY that a ceremony may be out of the Richmond area.
- For ceremony’s greater than 350 miles outside of the Richmond area, a charge of $150 will be added for hotel/lodging/meals for our staff.

M. **Certified Funeral Celebrant**

This charge includes: A Certified Funeral Celebrant that provides a funeral ceremony that is personalized to reflect the personality and life of the deceased.

**AUTOMOTIVE EQUIPMENT**

A. **Transfer of Remains to the Funeral Home** *(or pick-up or delivery from an outside facility)*

B. **Transfer of Remains to/from the Funeral Home to Richmond International Airport**

C. **Hearse for the Funeral Ceremony**

D. **Limousine** (seating for up-to nine passengers for four hours)

E. **Service Van**

Uses included but are not limited to: Transport of flowers, floral display stands, picture collage boards, and personnel.

F. **Service Car**

Uses include but are not limited to: transport of clergy or personnel for funeral/memorial service and lead car for the funeral procession, when needed.

G. **Service Van Delivery**

Delivery of items to another location when Bliley’s is not involved in the ceremony.

H. **Additional Mileage** *(one way per vehicle)*

This charge is per mile and will be added to our listed automotive fees for all funeral arrangements that require travel outside a 50-mile radius of Richmond.
IMMEDIATE BURIAL *(Burial without Ceremony)* 14,080.00 to 3,385.00

Our charge for immediate burial includes: Transfer of remains to the funeral home, basic services of funeral director and staff, and hearse to the local cemetery.

A. **Immediate Burial with Minimum Casket** *(Cloth-covered Casket)* 4,180.00

B. **Immediate Burial with Container Provided by Purchaser** 3,385.00

C. **Immediate Burial with the Use of Any Casket Other than the Minimum Casket.** *This fee plus the cost of the casket selected by the purchaser* 3,385.00

D. **Immediate Burial with Alternative Container** 3,780.00

CREMATION SERVICES

A. **Direct Cremation** *(Cremation with no Ceremony)* 6,935.00 to 3,740.00

Our charge for a direct cremation includes: Transfer of the remains to the funeral home, basic services of funeral director and staff, the cremation process, and the medical examiner’s fee ($50.00 required by Virginia statute). State and local laws do not require a casket for direct cremation. If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard, or composition materials (with or without an outside covering.) The containers we provide are constructed of wood composite material. All families who choose cremation are required by Bliley’s to identify the remains before cremation.

B. **Direct Cremation with Alternative Container** 4,135.00

C. **Direct Cremation with Container Provided by Purchaser** 3,740.00

- Container must be combustible

D. **Crematory Fee** *(using an Alternative Container or Cremation Casket)* 700.00

E. **Recommended basic care** *(bathing, surface disinfection, and refrigeration of the remains if no embalming. Refrigeration is required after a 24 hour period)* 250.00

F. **Dressing, cosmetology, hairdressing, and casketing of the remains** 275.00

G. **Weekend/Holiday Cremation** *This is an additional charge for cremations that occur on a weekend or holiday.* 250.00

FORWARDING OF REMAINS TO ANOTHER FUNERAL HOME 4,280.00

Our charge includes: Transfer of remains to the funeral home, basic services of funeral director and staff, embalming, and transfer of the remains to Richmond International Airport. This charge does not include any charge for needed
merchandise, viewing/visitation, funeral ceremony, or additional motor equipment.

**A. Additional Fee for Forwarding Remains to a Foreign Country**  
500.00

**RECEIVING OF REMAINS FROM ANOTHER FUNERAL HOME**  
3,385.00

Our charge includes: Basic services of funeral director and staff, transfer of remains from the Richmond International Airport, and hearse to a local cemetery. This charge does not include any merchandise, viewing/visitation, funeral ceremony, or additional motor equipment.

**FUNERAL MERCHANDISE**

**A. Caskets** - A complete price list will be provided at the funeral home.  
$10,695.00 to 795.00

**B. Cremation Caskets** - A complete price list will be provided at the funeral home.  
3,195.00 to 895.00

**C. Outer Burial Containers** - A complete price list will be provided at the funeral home.  
8,900.00 to 1,095.00

In most areas of the country, state or local law does not require that you buy a container to surround the casket in the grave. However, many cemeteries require that you have such a container so that the grave will not sink in. Either a grave liner or a burial vault will satisfy these requirements.

**D. Cremation Urns** - A complete list will be provided at the funeral home.  
2,195.00 to 35.00

**E. Air Tray** — A container required by most airlines when transporting a casketed remains to another funeral home via air.  
250.00

**F. Combination Unit** - A container used when transporting remains to another funeral home via air when the remains is NOT in a casket (this container is used when the family chooses a casket with the receiving funeral home).  
375.00

**G. Catering** - We understand that Meal Service is an important part of the Funeral Event. Our staff will help you plan something as simple as a meal between/during the Visitation or a Reception after a Memorial Celebration.

**H. Other Merchandise/Service Items** - A full list of Available Merchandise & Services is available at our Locations. The Director serving you will provide a list of funeral merchandise and services not provided in this Price List prior to discussing goods, services, or arrangements with you.
CENTRAL
3801 Augusta Avenue
Richmond, VA 23230

CHIPPENHAM
6900 Hull Street Road
Richmond, VA 23224

STAPLES MILL
8510 Staples Mill Road
Richmond, VA 23228
Our Commitment To You

We at Bliley Funeral Homes are here to help you in this most difficult time. No matter what type of services you select for your loved one, we are committed to providing the highest level of service to you and your family. If there is anything that you are unsure of or would like to clarify regarding the financial obligations of the services you have selected, please do not hesitate to discuss this matter with us. Our goal is for you to feel comfortable and clear as to the services you have chosen, and the financial obligation that comes with these services.

We encourage you to speak openly about any financial hardship you are experiencing. We take pride in serving all who call our firm, including those with financial difficulties. We work closely with The City of Richmond Social Services, Criminal Injuries Compensation Fund, Workers’ Compensation, the Veteran’s Administration, Social Security and other potential sources of funding. We can make suggestions to keep your costs low. At Bliley’s, no one has ever been turned away for lack of money. Regardless of what you spend, our superior service quality is the same for all – we are here to help.
Members Of:

SELECTED Independent FUNERAL HOMES®

INTERNATIONAL CEMETERY, CREMATION AND FUNERAL ASSOCIATION

Cremation Association of North America

National Funeral Directors Association

Copyright © 2012 by Bliley’s